

# How to integrate state of the art mobile banking features simply



## 1. Getting the data in

All you need to capitalize on the power of Bud, is your transactional data.

Because we can tap into the standardized endpoints or batches that major core banking providers supply, any format and technology you currently have in place would work.

We also offer out-of-the-box open banking connectivity to ensure that you have a holistic view of your customers' finances from day one.

## 2. Consuming the APIs

We provide you with a set of independent and modular APIs that enable you to select the high impact features you and your customers care about.

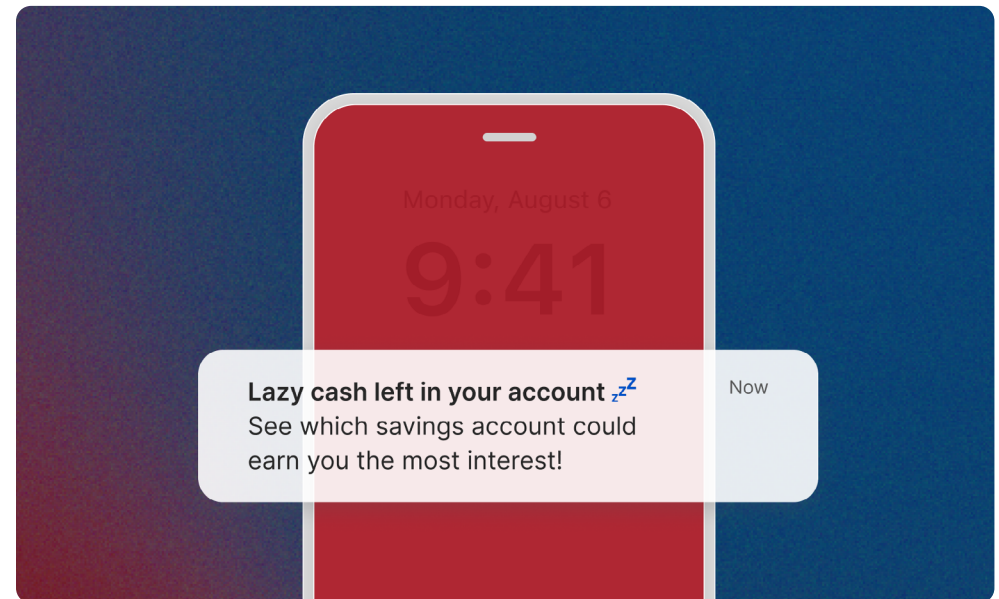
It might even be as easy as supplementing your existing messages/notifications with personalized content and adding categories or merchants to transactions.

We also have deep insight into user interface design best practices combined with ready to use assets.

## 3. Getting the data out

But our capabilities don't stop there. All enriched data can be instantly shared with your systems alongside any generated insights, customer characteristics and more.

Our customer data platform can also strengthen your analytical and marketing efforts with advance data discovery and out-of-the-box segments capable of delivering high impact.



# Typical project



## Scope

Our products are completely modular, meaning scope is entirely up to you.

However, we would always recommend starting by enriching transactions (to take care of disputes and to get to know your customers better), followed with a few high-impact insights and features that're in line with your business objectives:

- Increasing deposits and savings
- Building better digital engagement
- Helping customers improve their credit score

## Timeline

Our platform is ready to go whenever you are, complete with enrichment and analysis.

A typical joint project can take as little as 4-6 weeks. All we need is to ingest the data and connect with the user experience to discover impactful insights and data trends.

That's because our robust enrichment models are up and running and our cloud platform is instantly available.



## What we need?

**Transactions** in the form and state that would be expected in production.

## Skills/resources needed

We'll need access to your transactional data, to augment your digital channels with insights/features and - if needed - to feedback into your systems.

Typically, this would involve your in-house IT team, a back-end engineer, a UI designer and, if you're using an in-house system, a developer.

Should your existing landscape already have all the necessary components and vendors in place, all you'll need is a business owner and a project

Trusted by:

